

Walk/Run/Mosey



2025 | 5K & 1 MILE

presented by Loctite

SPONSORSHIP OPPORTUNITIES

June 28 | Edgewater Park | 10 am



SUPPORT AFFORDABLE HOMEOWNERSHIP

24th annual Habitat Walk/Run/Mosey 5k & 1 mile

Saturday, June 28

Edgewater Park 6500 Cleveland Memorial Shoreway, Cleveland, OH

who we are

Greater Cleveland Habitat for Humanity believes that every person should have a safe, decent and affordable place to live. Access to homeownership helps families build economic stability and generational wealth. Since 1987, our affiliate has brought together 80,000+ volunteers to help 300+ families and 1,000+ children obtain quality homes.

who we serve

We work with families who earn low-to-moderate incomes - defined as 30-80% of the area median income (\$29,160- \$77,760 for a family of four). Families who meet our criteria of Need, Ability to Pay, and Willingness to Partner are eligible. Upon completion of our affordable homeownership program, **Partner Families purchase a home at the appraised value with a zero-percent interest rate.**

our results

95% of our Partner Families have been successful as long-term homeowners. Partner Families receive training in basic home maintenance, home repairs, finances, budgeting, and more.

Why Your Sponsorship Matters

Your sponsorship builds affordable homes.

Cleveland has a severe affordable housing shortage. Families often have to choose between food, healthcare, and rent. Together, we can change that.

On August 29, 2023, Greater Cleveland Habitat broke ground on a new 400-Home Initiative. Over the next three+ years, Habitat plans to help 400+ households in Cuyahoga and Lorain Counties through four key areas:

- Build 100 new homes
- Rehabilitate 50 homes, creating a genuinely new space with no major needs for at least ten years
- Serve 150 existing residents through Spruce-Up events which assist existing homeowners with minor repairs, landscaping, clean-up and more
- Serve 100 homeowners through our Critical Home Repair Program with major repairs such as roofs, porches, siding, etc.

The 400-Home Initiative will assist approximately 1,300 individuals.



5K Walk/Run/Mosey & 1 mile fun walk

On your mark. Get set. Grab a donut!

Walk/Run/Mosey | 5K & 1 mile | 10 am

Registration opens at 8 am. Come early and partake in coffee & donuts (and some healthy snacks), t-shirt decorating, games, face painting, crafts, and more.

Please note: A shorter 1 mile fun walk/mosey route is available for those of us who know our limits.

When:
Saturday, June 28, 2024
Walk: 10:00 am

Location:
Edgewater Park (Lower)
6500 Cleveland Memorial Shoreway

What is happening?

Celebrate affordable homeownership by joining us to walk, run, or mosey on Saturday, June 28th. We will gather in fellowship and solidarity that everyone deserves a decent place to call home.

Together, we can enjoy the lake breeze, have a cup of coffee, eat a donut and go for a stroll.

Walk/Run/Mosey Event

8:00 am	Check-in Opens
8:30 am	Games, Activities, Refreshments, T-shirt Decorating, Music
8:45 am	Yoga
9:45 am	T-shirt Decorating Contest
9:55 am	President/CEO Welcome
10:00 am	The Walk Steps Off

Routes

There are two options for the Habitat Walk: a 5K route or a 1 mile fun walk. This is a non-competitive, non-timed event. It's super inclusive and supportive. The routes will be well-marked with route guides, flags, and signs.

Do I need to register?

Yes, please. This helps us plan.

We do understand last-minute decision-making. So, if you would like to join the Walk the day of the event, and have not registered, meet us at the park at 8 am and we can help you out.



Register at cleHABITATwalk.org.

clehabitatwalk.org

SPONSORSHIP LEVELS

Neighborhood by Neighborhood

\$25,000

- Sponsor's name/logo displayed on all pre/post event promo materials (*from the date you sponsor*)
- Special social media post from Cleveland Habitat thanking sponsor | **23,000+ reach**
- Sponsor's name included in Cleveland Habitat issued press release
- Sponsor-created video to be shared on Cleveland Habitat social media platforms
- Sponsor's logo included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's logo and link included on event registration page
- Verbal recognition the day of the event with speaking opportunity
- Sponsor's logo displayed at the start/finish
- Sponsor's logo displayed on informational sign along course
- Sponsor's logo displayed on event banners
- Participant slots with shirts: 25
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Street by Street

\$15,000

- Sponsor's name/logo displayed on all pre/post event promo materials (*from the date of sponsorship*)
- Special social media post from Cleveland Habitat thanking sponsor | **23,000+ reach**
- Sponsor's name included in Cleveland Habitat issued press release
- Sponsor-created video to be shared on Cleveland Habitat social media platforms
- Sponsor's logo included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's logo and link included on event registration page
- Verbal recognition the day of the event with speaking opportunity
- Sponsor's logo displayed at the start/finish
- Sponsor's logo displayed on informational sign along course
- Sponsor's logo displayed on event banners
- Participant slots with shirts: 25
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Block by Block

\$10,000

- Sponsor-created video to be shared on Cleveland Habitat social media platforms
- Sponsor's logo included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's logo included on event registration page
- Sponsor's logo displayed at the start/finish
- Sponsor's logo displayed on informational sign along course
- Sponsor's logo displayed on event banners
- Participant slots with shirts: 20
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

SPONSORSHIP LEVELS

Home by Home

\$5,000

- Sponsor's logo included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's logo included on event registration page
- Sponsor's logo displayed on informational sign along course
- Sponsor's logo displayed on event banners
- Participant slots with shirts: 15
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Family by Family

\$3,500

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's name/logo included on event registration page
- Sponsor's name displayed on informational sign along course
- Sponsor's name displayed on event banners
- Participant slots with shirts: 12
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Brick by Brick

\$2,000

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's name/logo included on event registration page
- Sponsor's name displayed on event banners
- Participant slots with shirts: 8
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Step by Step

\$1,000

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's name/logo included on event registration page
- Sponsor's name displayed on event banner
- Participant slots with shirts: 4
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Nail by Nail

\$500

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's name/logo included on event registration page
- Sponsor's name displayed on event banner
- Participant slots with shirts: 2
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

SPONSORSHIP LEVELS

Add-on Packages

T-Shirt Sponsor

\$7,500

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's name/logo placed prominently on shirt sleeve
- Sponsor's logo must be submitted by May 15th
- Sponsor's name/logo placed on event webpage
- Sponsor's name/logo placed on event banners
- Participant slots with shirts: 15
- Sponsor's name/logo included in wrap-up eNewsletter | **21,000+ reach**
- Sponsor's name/logo included in fall print newsletter | **12,000+ reach**

T-Shirt Decorating Contest (1 sponsor)

\$5,000

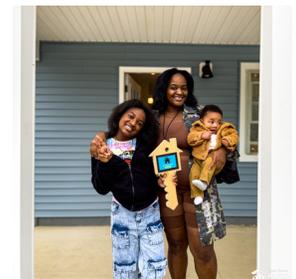
A mainstay at the Habitat Walk Run Mosey. – decorating your t-shirt! This sponsorship provides 100 free t-shirts to be given away to children. Kiddos can then enter the t-shirt decorating contest and win fabulous prizes – but most importantly, our love and appreciation!

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's name displayed on event registration page
- Sponsor's name displayed at t-shirt decorating contest
- Sponsor's name displayed on event banners
- Participant slots with t-shirts: 100
- Sponsor's name/logo included in wrap-up eNewsletter | **21,000+ reach**
- Sponsor's name/logo included in fall print newsletter | **12,000+ reach**
- Sponsor's name/logo placed prominently on shirt sleeve

Doggie Refreshment Station (2 sponsors)

\$2,500

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 21st*
- Sponsor's name displayed on event registration page
- Sponsor's name displayed at Doggie Refreshment Station
- Sponsor's name displayed on event banners
- Participant slots with t-shirts: 12
- Sponsor's name/logo included in wrap-up eNewsletter | **21,000+ reach**
- Sponsor's name/logo included in fall print newsletter | **12,000+ reach**





SPONSORSHIP OPPORTUNITIES

Company Name : _____

Address : _____

City : _____ State : _____ Zip : _____ Website : _____

Contact Name : _____ Title : _____

Contact Phone : _____ Contact Email : _____

Yes! I want to support the 2025 Habitat Walk for homes!

SOLD \$25,000 Neighborhood by Neighborhood

\$3,500 Family by Family

\$15,000 Street by Street

\$2,000 Brick by Brick

\$10,000 Block by Block

\$1,000 Step by Step

\$5,000 Home by Home

\$500 Nail by Nail

Other amount

\$ _____

In-kind sponsor/donor/add-on package/other

\$ _____

_____ Check Enclosed \$ _____ (payable to Cleveland Habitat)

_____ Credit Card. \$ _____ Card No. _____

Name on Card: _____ Exp / CVV _____ Zip _____

For your records, our Tax ID #: 31-1209423

To be included on day-of marketing materials, please return sponsorship with name and logo at least 2 weeks before event.

Mail sponsorship to: Cleveland Habitat | 2110 W 110th St. | Cleveland, OH 44102
 Questions? Kimberly Pride: kpride@clevelandhabitat.org | 216.325.5578